


Andrew Stern

Multimedia storyteller specializing in original video reporting, producing, on-camera hosting, shooting, editing, post-producing and sound mixing.



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501.615.5958 

New York, NY 

www.125db.com 

Journalism Experience

08/2015 - present New York, NY

Producer

Business Insider Films

Second hire for new, prestige longform original video unit

Accomplishments

- | Hired as associate producer – promoted in seven months
- | Creator, director, producer & editor – [One Song Story](#) series
- | Producer, reporter, cinematographer, editor, and/or host for multiple digital video series – [Real Estate Wars](#), [Future Now](#), [The Deep End](#), [Removed](#), [Green Rush](#), [Bar Crawls](#), [Sneakerheads](#)
- | Editor – [Ikaria: the island where people live forever](#)

04/2015 - 07/2015 Atlanta, GA

Associate Producer

CNN

Accomplishments

- | Contract freelancer working on new CNN mobile app
- | Product design, U/X, content programming & editing
- | CNN.com writer – [personal](#) + [news](#)

08/2013 - 04/2015 Chapel Hill, NC

Roy H. Park Fellow

University of North Carolina

Accomplishments

- | Senior producer & editor for 3 national-award winning shows
 - | TV: Carolina Week & Sports Xtra (also anchored SX)
 - | Radio: Carolina Connection

02/2013 - present Dallas, TX

Vice President – Media & Production

Copper Mobile

Accomplishments

- | Ghostwrite articles, blog posts, press releases, eBooks, and videos about industry trends in mobility & technology
- | Direct entire marketing team (3 direct reports)

Business Experience

2011 - 2013 Dallas, TX

Media sales & distribution

Ziosk (TableTop Media)

2010 - 2011 Little Rock, AR

Communications & sales

Excel Energy Group

2008 - 2010 Fayetteville, AR

Advertising sales & execution

Arkansas Razorbacks Sports Properties

Technical Skills

Premiere 

Audition 

After Effects 

Illustrator 

Media Encoder 

Photoshop 

C100/300 

DSLR 

iPhone 

GoPro 

Drone piloting 

Lighting 

Field audio 

Honors & Awards

- | **Roy H. Park Fellowship** – UNC – Chapel Hill
Full tuition scholarship + stipend
- | **National Champion** – Hearst Journalism Awards
Overall champion – producer & editor
Broadcast champion – producer & editor
- | **National Champion** – Nat'l Broadcasting Society
Video newscast – producer & editor
Audio newscast – producer
- | **National Champion** – Society of Professional Journalists
All-around radio newscast - producer
- | **National Finalist** – Nat'l Broadcasting Society
Video sports program – producer & anchor
- | **National Finalist** – Soc. of Professional Journalists
All-around video newscast – producer
- | **3rd Place** – AEJMC National Magazine Contest
Student startup magazine – Publisher & assistant editor

Education

2013 - 2015 Chapel Hill, NC

University of North Carolina

Master's of Media & Journalism

2004 - 2008 Evanston, IL

Northwestern University

BA – Communications

BA – Political Science